



Municipality of Trent Lakes

Strategic Plan

2013

Adopted by:

Economic Development Committee on July 11th, 2013

Council on August 6th, 2013

Municipality of Trent Lakes Economic Development Committee Strategic Plan

Community Profile:

As prescribed by the Ministry of Municipal Affairs and Housing Order made under Section 25.2 of the Municipal Act dated July 4, 1997 and being effective January 1st, 1998, the Corporation of the Township of Galway-Cavendish amalgamated with the Corporation of the Township of Harvey to become The Corporation of the Township of Galway-Cavendish and Harvey.

On February 19th, 2013 the Council of the Corporation of the Township of Galway-Cavendish and Harvey officially changed the name to the Corporation of the Municipality of Trent Lakes.

Geography, Environment, Population

The Municipality of Trent Lakes is located in the north-west corner of Peterborough County. The Municipality has a permanent population of 5,110 and it is 860.26 square kilometres in size. The Municipality has approximately 300 kms of roads to maintain.

Municipal Government and Services

The Municipality of Trent Lakes is governed by an elected Council consisting of five members, a Mayor, Deputy Mayor, Councillor at Large, Galway-Cavendish Ward Councillor and Harvey Ward Councillor, currently serving a four year term. The Mayor, Deputy Mayor and Councillor at Large are elected at large and there is one Ward Councillor for Galway-Cavendish and one Ward Councillor for Harvey.

The Term of Council is from December 2010 to November 2014. The Economic Development Committee is appointed for the same term as Council.

The Municipality follows the rules and regulations set out by the Provincial Government in the Municipal Act and other Provincial Acts.

The Municipality of Trent Lakes is in a two tier system. The County of Peterborough is the upper tier. The Mayor and Deputy Mayor sit on County Council.

**Municipality of Trent Lakes
Economic Development Committee Strategic Plan**

Demographics

According to Statistics Canada the 2011 Census of Population for the Municipality of Trent Lakes was as follows:

AGE	TOTAL	MALE	FEMALE
0 – 14	550	280	270
15 – 19	235	125	110
20 – 29	365	215	150
30 – 39	335	155	180
40 – 49	690	350	340
50 – 59	1005	485	520
60 – 69	1140	600	540
70 – 79	580	300	280
80 – 84	140	75	65
85 +	70	40	30
TOTAL	5110	2625	2485

The Municipality of Trent Lakes provides the following services:

<p>General Government</p> <ul style="list-style-type: none"> • Council • Administration • Finance • Human Resources • Information Technology • Legal • Cemeteries • Economic Development • Health Centres 	<p>Planning and Building</p> <ul style="list-style-type: none"> • Planning • Building • Property Standards • Animal Control • Protective Services • Conservation • Shoreline Purchases
<p>Public Works Services</p> <ul style="list-style-type: none"> • Solid Waste Management • Municipal Drinking Water • Non-Residential Drinking Water • Roads • Bridges • Culverts • Parks • Community Centres 	<p>Fire Protection</p> <ul style="list-style-type: none"> • Fire Protection and Prevention • Medical First Response • Emergency Management • 9-1-1 System

Municipality of Trent Lakes Economic Development Committee Strategic Plan

On November 26th, 2012 the Economic Development Committee held a Strategic Planning Session. The strategic planning session was facilitated by the Ministry of Municipal Affairs and Housing. The Municipality's strengths, weaknesses, opportunity and threats were reviewed from an Economic Development point of view:

SWOT Analysis

1. What are the **Strengths** of Galway-Cavendish and Harvey?
 - Location – proximity to GTA & its population
 - Disposable land/available land
 - Proximity to Kawartha Highlands park/Trent Severn waterway
 - Buckhorn “brand”/ tourist association
 - Tourist destination
 - Municipal/community cooperation
 - Investment in tourism related business
 - Festivals/cultures
 - Diversity of people/inclusiveness
 - Internet availability
 - Industrial park/designated lands
 - Active community centres/medical centres/schools/sports facilities
 - Close to Trent U/Fleming
 - Helpful staff
 - Quarries
 - Sound Township finances

2. What are the **Weaknesses** of Galway-Cavendish and Harvey?
 - Long name
 - Geography – reliance on tourism
 - Geographic differences/divisions
 - 3 distinct settlement areas
 - Too many things on the go
 - Lack of housing options
 - No water and sewer
 - Transportation routes/no rail
 - Quarries/traffic

3. What **Opportunities** are available Galway-Cavendish and Harvey?
 - Dockage on canal
 - Community improvement plan
 - Partnership opportunities with Fleming
 - Development of property at Sandy Lake/Lakehurst
 - Kawartha Highland Park
 - Walking trails

Municipality of Trent Lakes
Economic Development Committee Strategic Plan

4. What are the **Threats** to Galway-Cavendish and Harvey?
- Decreasing U.S. visitation
 - Strong Canadian \$
 - Looking too much to the past
 - Demographic shift – youth outmigration
 - Slow pace of progress

The Committee then looked at the decreasing and increasing pressures on Economic Development.

Decreasing Pressures (on Economic Development)

- Purchasing of properties
- Completion of medical centre
- Completion of welcome centre

Increasing Pressures (on Economic Development)

- Development of properties
- Pressure on committee to develop and analyse potential opportunities
- Development of Community Improvement Plan
- Investigation of Public/Private Partnerships
- Property standards

**Municipality of Trent Lakes
Economic Development Committee Strategic Plan**

The Economic Development Committee then developed a “Wish List”

WISH LIST FOR PRIORITIZING EXERCISE

Recommend to Council to move forward quickly with a name change	
Explore partnership with Fleming to build a home	
Work on Trent Canal dockage in Buckhorn	
Development of Sandy Lake and Lakehurst properties	
Explore opportunities to improve access to Kawartha Highlands Park from the west	
Lobby Ministry to improve bike/walk in trails	
Recommend a landscape plan for Sandy Lake property	
Social media	
Streetscapes/parking/etc in Buckhorn	
Investigate funding to house historical society	
Meet with OMAFRA to investigate programs	

**Municipality of Trent Lakes
Economic Development Committee Strategic Plan**

Work plan – 2013

1. Develop Sandy Lake property based on a landscape plan for the Sandy Lake property

Responsibility	C.A.O. and Council
Resources	C.A.O., Public Works Superintendent, Planning Technician and Parks and Recreation Committee
Timeframe	Plan - September 2013 Construction – Spring 2014
Performance Indicators	
Project Status	In progress

2. Work on Lake front on the Trent Canal to improve dockage in Buckhorn

Responsibility	C.A.O. and Council
Resources	C.A.O., Public Works Superintendent, Trent Severn Waterway, CFDC
Timeframe	Prepare a preliminary plan – September 2013 Apply for funding – October 2013 Call for tenders – Winter 2014 Install dockage – Spring 2014
Performance Indicators	
Project Status	To be initiated

3. Undertake Community Improvement Plan – Buckhorn (Include improve access to Kawartha Highlands Park, Funding from OMAFRA, streetscape/parking)

Responsibility	C.A.O. and Council
Resources	C.A.O., Planning Technician, Clerk, Chief Building Official, Treasurer
Timeframe	Meeting between Selwyn and Trent Lakes Staff – July 2013 Report to Council – August 2013 Hire consultant – September 2013 Public Meeting – October 2013 Report to Councils – January 2014 Final Public Meeting – February 2014 Undertake plan – April 2014 Complete Project – October 2014
Performance Indicators	
Project Status	In progress

**Municipality of Trent Lakes
Economic Development Committee Strategic Plan**

4. Develop Social Media

Responsibility	C.A.O. and Council
Resources	C.A.O., Clerk, Customer Service Clerk, Executive Assistant to CAO
Timeframe	Review other Social Media – September 2013 Launch Social Media – October 2013 Review program to ensure it is meeting the objective -- January 2014
Performance Indicators	
Project Status	In progress