

Here are some of the things that have taken place in Peterborough & The Kawarthas

## IN CASE YOU MISSED IT: August 14, 2015

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Norwood's Next Millennium Farms becomes the first and only farm in North America and Europe to offer certified organic Crickets and cricket powder



**Thursday August 13th** - Huge congratulations to Next Millennium Farms for becoming the first & only farm in North America and Europe that can offer organic certified Crickets and cricket powder! Peterborough Economic Development is proud to encourage and support the growth of this amazingly innovative Peterborough company. Read More at: <http://www.PeterboroughED.ca/news>

Over 100 Youth Entrepreneurs Take Over Downtown Peterborough To Learn From Local Entrepreneurs And Enjoy Our Culture



On this past Youth Day, August 12th, 2015, the youth entrepreneurial spirit was abundant in downtown Peterborough, with over 100 youth entrepreneurs from the annual Junior Achievement Next Generation Leaders Forum (JANGL), touring the downtown and learning from local entrepreneurs with guides from Startup Peterborough and Peterborough Economic Development. The Forum brought over 120+ people, aged 16 to 18, to Peterborough, Ontario from all over the world, including Canada, the Bahamas, Norway, Ireland and United States of America. Read More at: <http://www.PeterboroughED.ca/news>



**CONTINUED ON THE OTHER SIDE**



**This Fall**, watch for our manufacturing/business seminar on how to export products, Ontario Onsite Wastewater Association Symposium, LinkedIn Training for Businesses and more!

REPRINTED FROM OUR AUGUST 14th EMAILER

### Another Innovation: First Canadian Made USDA Certified Organic cleaning product line made right here in Peterborough



Peterborough Economic Development is working closely with Charlotte Products Ltd to grow their business. Charlotte Products Ltd in Peterborough, Ontario, the manufacturing division of the Swish Group of Companies is thrilled to bring to the retail market ALLORGANIC® products, the first Canadian Made USDA Certified Organic cleaning products line. This means they contain at least 95-99% organic ingredients. (by weight, salt and water excluded). The remaining non-organic are approved by the NOP (National Organic Program).

Read More at: <http://www.PeterboroughED.ca/news>

### The Government of Canada To Kick-start Your Business With 'Build in Canada' Innovation Programs



Canadian companies can now submit product and service innovation proposals at any time via the Build in Canada Innovation Program (BCIP). The BCIP program allows you to refine your innovation and receive "real world" feedback from the agencies and departments of the Government of Canada. Are you in the late stages of developing an innovative product or service? Did you know that the Government of Canada can help move your innovative products and services from the lab to the marketplace?

Read More at: <http://www.PeterboroughED.ca/news>

### From Internship to Travel Media Coordinator: How skills and hands-on experience made a difference



Our very own Peterborough Economic Development's Travel Media Coordinator was recently featured on Fleming College's online material. As a Fleming Tourism & Travel Program graduate, the skills and placement Jaimie Judge received from her program and "real-world" experience at the Visitors Centre in Peterborough, Ontario, helped her coordinate, plan and execute the 2015 Travel Media Association of Canada Conference and AGM. The event was held in Peterborough in June, which was the first time the Association chose to host the conference in a rural destination

Read More at: <http://www.PeterboroughED.ca/news>

For more details, contact Peterborough Economic Development at 705-743-0777

Lorne Kelsey, Director of Investment Expansion - Ext. 2126

Fiona Dawson, Director of Tourism - Ext. 2129

Barb van Vierzen, Director of Operations & Finance - Ext 2162

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## IN CASE YOU MISSED IT: August 28, 2015

### Exciting times! Persian Empire Distillery's expansion is nearing completion



The long awaited expansion at the CDC (better known as Persian Empire Distillery and Mashky Yogurt Soda) is nearing completion. The new, 11,000 square foot facility on Queensway Court will soon be operational. This plant will enable the company to increase production to supply customers across North America, Europe and even Japan. Bruce anticipates the relocation of the on-site retail store will be complete in September. Peterborough Economic Development staff have been happy to support Bruce and Sarah Khabbazi on the project, providing assistance to access funding and develop business plans. The expansion will increase their workforce, exports and will create a new tourist attraction in Peterborough. We look forward to the grand opening! Read More at: <http://www.PeterboroughED.ca/news>

### 5 Things You Didn't Know About the Kawartha Trades & Technology Centre



Over the coming weeks, thousands of students in our region will be heading back to classes and starting post-secondary programs at our local colleges and university. Increasingly, colleges and universities are moving towards more practical, hands-on learning - teaching the skills necessary to transition well into future workplaces. The Kawartha Trades & Technology Centre (KTTC), the new 87,000 sq. ft. training facility for Fleming College's students in the trades opened a year ago in September 2014. Members of the Peterborough Economic Development team recently got a peek behind the scenes at the KTTC and we would like to share 5 things you might not know about the Kawartha Trades & Technology Centre. Read More at: <http://www.PeterboroughED.ca/news>

**CONTINUED ON THE OTHER SIDE**



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### Amusé Coffee Co. Opens Its Doors



This week was an exciting one for one young entrepreneur in Peterborough, as Lindsay Brock opened her doors at Amusé Coffee Co. A musé Coffee Co. opened its doors on Tuesday at 641 George Street North in Peterborough (at the corner of George St & Edinburgh Street). This “charming and sassy” French-inspired café is a little taste of Paris. The menu features paninis, local pastries and fantastic coffee & tea. They are open Tuesday - Sunday from 8am - 10pm.

Lindsay started her company with the support of Starter Company, a Government of Ontario youth entrepreneurship program that is administered through Peterborough Economic Development’s Business Advisory Centre  
Read More at: <http://www.PeterboroughED.ca/news>

### The Kawartha Autumn Studio Tour



Fall in Peterborough & the Kawarthas is a beautiful time of the year. It’s also the time of the year when the highly anticipated fall studio tours take place. These self-guided driving tours encourage residents and visitors alike to enjoy the fall colours exploring many artisan studios throughout the City and County of Peterborough. Each year, the Peterborough & the Kawarthas Visitor Centre, located at 1400 Crawford Drive has the privilege of being a preview site for the Kawartha Autumn Studio Tour. This year’s artists include: Rob Niezen, David Parson, Jen Pattinson, Anne Renouf, Nan Sidler, Gail West, Shawn Whalen and Suzanne Woods. The Visitor Centre is open Monday to Friday from 9am-5pm and Saturday & Sunday from 10am-4pm.

Read More at: <http://www.PeterboroughED.ca/news>

### [VIDEOS Series] Redefining Success in Peterborough



Peterborough Economic Development is proud to support local businesses and entrepreneurs at every stage of business development. Look for our Video series beginning in our next newsletter. These videos showcase Peterborough success stories and highlight Peterborough as a unique place to live, work and invest. If you want to grow your business, send us an email to [info@peterboroughed.ca](mailto:info@peterboroughed.ca) and we will match you up with the right Business Development contact.

Read More at: <http://www.PeterboroughED.ca/news>

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Cambium Inc. and Peterborough Economic Development present.....

# A Strong Towns Curbside Chat with Chuck Marohn

Tuesday September 29th, 7-9pm  
The Venue, Peterborough, Ontario

*"The challenge of the next generation is going to be, how do we go back and make really productive use of all this stuff that we've built."*

**Chuck Marohn, Strong Towns**

**Chuck Marohn**  
Founder, Strong Towns

The mission of Strong Towns is to support a model of development that allows cities, towns and neighborhoods to become financially strong and resilient. Job creation and economic growth are the results of a healthy local economy, not substitutes for one.

Join us on Tuesday, September 29th for insightful dialogue about:

- Growth and Infrastructure,
- Urban design and planning
- Economic Development
- Civil Improvements

Chuck Marohn is the President and Co-Founder of **Strong Towns** and provides a new perspective on how current growth patterns endanger the financial solvency of our cities. He is an engineer, a certified planner, and a nationally sought after speaker. Visit [www.strongtowns.org](http://www.strongtowns.org) to learn more.

**DATE:** Tuesday, September 29th, 7pm-9pm  
**LOCATION:** The Venue, 286 George St N,  
Peterborough, ON K9J 3H2  
**COST TO ATTEND:** FREE

**SECURE YOUR SPOT TODAY!**  
[www.PeterboroughED.ca/StrongTowns](http://www.PeterboroughED.ca/StrongTowns)

**Peterborough**  
ECONOMIC DEVELOPMENT



**STRONG TOWNS**

**ASHBURNHAM**  
REALTY

For more information about Strong Towns, please visit: [ww.strongtowns.org](http://www.strongtowns.org)  
Secure your Spot at: <http://www.PeterboroughED.ca/StrongTowns>





## EXPORT SEMINAR STRATEGIC OPPORTUNITIES

Thursday October 22, 2015, 8:00am - 12pm

*Peterborough*

ECONOMIC DEVELOPMENT

Would You Like To **Export Your Products?**  
Do You Want To **Grow Your Exports?**

As countries around the world continue to seek out new exports, Canadian companies may benefit from strategies & new approaches to tap into these emerging opportunities.

Join us on Thursday October 22, for our EXPORT Seminar, where you can learn about strategies that can help to expand your current operations, while increasing the profits in your business.

At this Seminar, you will:

- Learn key export strategies.
- Find out strategies to get your products distributed around the world.
- Learn how you can enhance your existing global supply chain.
- Learn how to protect your Intellectual Property.

Secure your seat today

Online: <http://www.peterboroughed.ca/export>

Phone: 705-743-0777 ext 2175

**DATE:**

Thursday October 22, 2015,  
8:00am to 12pm

(8:00am Registration/Hot Breakfast)

**LOCATION:**

Holiday Inn Peterborough-Waterfront  
Regency A Room

150 George St N., Peterborough, ON K9J 3G5

**COST TO ATTEND:**

Complimentary

### EXPORT SEMINAR AGENDA

**8:00AM - 8:30AM:**

ARRIVAL, NETWORKING, AND HOT BREAKFAST

**8:30AM - 11AM:**

PRESENTATIONS BY

- PETERBOROUGH ECONOMIC DEVELOPMENT
- EXPORT DEVELOPMENT CANADA (EDC)
- ONTARIO CHAMBER OF COMMERCE  
(EXPORT MARKET ACCESS PROGRAM)
- BUSINESS DEVELOPMENT BANK OF CANADA
- AN ACCOUNTING SPECIALIST
- A SPECIALIST ON CHINA
- LOCAL COMPANIES WHO EXPORT THEIR  
PRODUCTS FROM PETERBOROUGH
- PLUS OTHER SPEAKERS

**11:00AM - 12:00PM:**

QUESTION & ANSWER PERIOD,  
CLOSING REMARKS AND NEXT STEPS